

Young Entrepreneurs



A business course for teenagers

- Southampton Junior Centre (based at Solent University)
- 5 July - 2 August 2020
- Homestay or residential accommodation
- 15 hours of General English lessons per week
- 12 hours of business sessions per week
- 1 half-day trip per week, 1 full-day trip per week & variety of evening activities
- Minimum English level: Intermediate (B1)
- Ages 14-17



Do you like to think big? Would you like to run your own business one day, or work in an international company? Have you ever thought about launching a brand new product?

If you've answered 'yes' to any of the above, Young Entrepreneurs could be the course for you! You'll meet students from around the world and work in teams on business-related project work, developing language skills, soft skills and practical knowledge along the way. Teamwork, leadership and creative problem-solving are key as you set about tasks such as launching a new product, devising a business plan or making a sales pitch in the style of the hit TV show *Dragon's Den*. Fun, lively and interactive, lessons cover case studies, market research and advertising strategies, and train you in valuable skills such as web design and how to give a great presentation.

In addition to business sessions, you'll improve your language skills with General English classes. You'll also have the chance to discover England with weekly full-day and half-day trips, and to chill out with a variety of fun evening social activities. Join us for a summer to remember!



Our course takes place in a stunning £33m teaching and learning building - an inspiring location for an inspiring course!

General English Lessons

Lessons at the Lewis School are fast-paced and fun, and are based on our own syllabus, designed especially for young learners. All students complete a placement test on arrival, and each week there is the opportunity for promotion to a higher level.

- 15 hours of General English lessons per week
- Average 12-15 students per class (maximum 18)
- Levels are from Elementary (A1) to Advanced (C1)
- All learning materials provided



Activities Programme

- 1 full-day trip & 1 half-day trip per week
- Destinations may include London, Dorset Coast, Oxford, Winchester, Portsmouth, Bournemouth, Salisbury or Beaulieu
- Optional trips available on Sundays (additional fee)
- Evening activities such as cruises, dance events, mini olympics, talent shows or chill out.
- For homestay students, evening at home replaces activities on certain evenings.
- See centre timetable for full details.



Business Sessions - Sample Syllabus

Week 1: Dragon's Den (Making a Sales Pitch)			
Day 1 (3 hours)	Day 2 (3 hours)	Day 3 (3 hours)	Day 4 (3 hours)
What is an entrepreneur? Dragon's Den	Market research Numbers & stats	Advert design 1 Presentation skills	Advert design 2 Final presentation
Week 2: Build a Brand			
Day 1 (3 hours)	Day 2 (3 hours)	Day 3 (3 hours)	Day 4 (3 hours)
Business plans Building a brand	Introduction to advertising Research project	Build a WordPress website 1 Social media	Build a WordPress website 2 Final presentation

Sample Weekly Timetable

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
<i>Breakfast</i>	<i>Breakfast</i>	<i>Breakfast</i>	<i>Breakfast</i>	<i>Breakfast</i>	<i>Breakfast</i>	Arrival / Departure/ Homestay / Sunday Programme / Optional Trip on Request
General English	General English	General English	General English	Full-Day Trip (Bi-weekly London trips are extended to 22.00)	General English	
<i>Lunch</i>	<i>Lunch</i>	<i>Lunch</i>	<i>Lunch</i>		<i>Lunch</i>	
Business Session	Business Session	Half-Day Trip until 19.00	Business Session		Business Session	
<i>Dinner</i>	<i>Dinner</i>	<i>Dinner</i>	<i>Dinner</i>	<i>Dinner</i>	<i>Dinner</i>	
Chill Out with Ice-Breaker Games / Homestay	Dance / Music Event	Chill Out with Games / Homestay	Cruise	Chill Out with Storytelling / Homestay	Talent Show	

Please note: General English lessons may be in the morning or the afternoon. This alternates on a weekly basis. Students in with homestay accommodation spend Sunday and four evenings per week with their host.

Find out more at www.lewis-school.co.uk